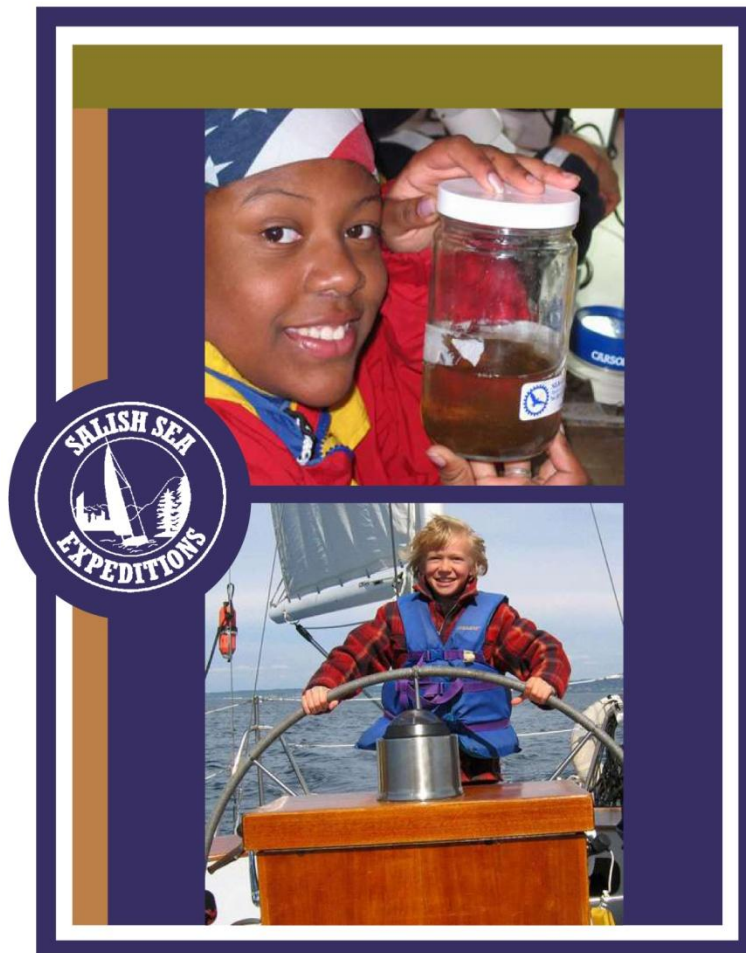




Salish Sea Expeditions  
Sponsorship Packet

# Salish Sea Expeditions

## Sponsorship Opportunities





## Salish Sea Expeditions Sponsorship Packet

Dear Friend of Salish,

Salish Sea Expeditions offers a unique experience: students engage in scientific research of their own design, on board a 61' foot sailboat on the waters of Puget Sound and the Salish Sea.

Not surprisingly, we attract a wide array of supporters who are committed to our mission – sailors, scientists, environmentalists, education advocates and those who champion leadership development opportunities for youth. These supporters share a commitment to the youth of today, those who will be the leaders and problem-solvers of tomorrow.

By supporting Salish, your organization helps to engage and empower the youth of the Puget Sound region to gain scientific literacy, environmental awareness, and the self-confidence and leadership that come from working together to sail and navigate towards a shared destination. You also signal to our other supporters – business and community leaders, public officials and professionals – that you share their vision and ideals.

Beginning in 2010, Salish Sea Expeditions offers three sponsorship opportunities ...

The **Annual Dinner and Auction** brings together 250 supporters for an evening that puts the “fun” back in fundraising. The event features Live and Silent Auctions, a Dessert Dash, Dinner, and the Crabtucky Derby. The event takes place on a Saturday night in early Spring, and 2010 will mark the fourth year this event has been held at the Bell Harbor International Conference Center on Pier 66 in Seattle.

The **Salish Sea Student Science Symposium** is the region’s only public venue featuring the scientific work of 5<sup>th</sup> to 12<sup>th</sup> graders. The inaugural event in 2009 welcomed over 125 community members, including 75 students and teachers. Eleven student groups presented their scientific research to their peers and science professionals. The event takes place on June 4<sup>th</sup> at the Woodland Park Zoo in Seattle, and we expect the 2010 event to be up to twice as large as our first Symposium.

The **Patrons of Discovery Breakfast**, usually hosted in October, brings together 200 community members to learn about our mission and share their support. In 2009 the event was held in the Great Hall at the Seattle Aquarium, conveniently located in Seattle’s downtown near the ferry terminal.

We invite you to join us as a sponsor of a single event, or to consider an annual sponsorship that would encompass all three. Further details follow.

For more information, and to become a sponsor, please contact me at (206) 780-7848 or [stephen@salish.org](mailto:stephen@salish.org).

In the adventure of education,

Stephen W. Streufert,



## Salish Sea Expeditions Sponsorship Packet

Executive Director

### Annual Sponsors

Annual Sponsors are ...

- Recognized on all external communications for the year (print and electronic)
- Acknowledged from the podium at all events
- Invited to special funder events throughout the year

**Salish Sea Sponsors** – \$15,000 – All sponsor benefits at all three events, plus

- A dockside welcome party for a student research expedition
- A private half-day sail aboard *Carlyn* for up to 20 people
- Lunch for two with the Executive Director and Board President
- A Salish presentation at the venue of your choice
- A second 10-person table at the Auction

**Puget Sound Sponsors** – \$10,000 – All sponsor benefits at all three events, plus

- A private two-hour sail aboard *Carlyn* for up to 20 people
- Lunch for two with the Executive Director
- A Salish presentation at the venue of your choice

**San Juan Island Sponsors** – \$7,500 – “Admiral” level sponsor benefits at all three events, plus

- Lunch for two with the Executive Director
- A Salish presentation at the venue of your choice



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**Individual Event Sponsorship**

	<b>Fleet Sponsor \$5,000</b>	<b>Admiral Sponsor \$2,500</b>	<b>Captain Sponsor \$1,000</b>	<b>First Mate Sponsor \$500</b>	<b>Crew Sponsor \$250</b>
<b>All Events</b>	<p>FULL page ad in printed programs</p> <p>Company logo featured on event webpage</p> <p>Company name on event collateral (if committed by published deadline)</p> <p>Company banner (provided by you) displayed at the event</p> <p>Opportunity to distribute company items to guests</p>	<p>HALF page ad in printed programs</p> <p>Company logo featured on event webpage</p> <p>Company name on event collateral (if committed by published deadline)</p> <p>Company banner (provided by you) displayed at the event</p> <p>Opportunity to distribute company items to guests</p>	<p>HALF page ad in printed programs</p> <p>Company logo featured on event webpage</p> <p>Company name on event collateral (if committed by published deadline)</p> <p>Company banner (provided by you) displayed at the event</p> <p>Opportunity to distribute company items to guests</p>	<p>QUARTER page ad in printed programs</p> <p>Company logo featured on event webpage</p> <p>Company name on event collateral (if committed by published deadline)</p>	<p>QUARTER page ad in printed programs</p> <p>Company logo featured on event webpage</p>
<b>Dinner and Auction</b>	<p>Table for 10</p> <p>Table tent recognition at each table</p>	<p>Six tickets</p> <p>Table tent recognition at each table</p>	<p>Four tickets</p> <p>Table tent recognition at each table</p>	<p>Two tickets</p>	<p>One ticket</p>
<b>Salish Sea Student Science Symposium</b>	<p>Night-before cocktail party with Symposium Honorary Chair</p>	<p>Night-before cocktail party with Symposium Honorary Chair</p>			
<b>Patrons of Discovery Breakfast</b>	<p>Table for 10</p> <p>Table tent recognition at each table</p>	<p>Table for 10</p> <p>Table tent recognition at each table</p>	<p>Table for 10</p> <p>Table tent recognition at each table</p>		

Organizations that commit to sponsoring three events at the Captain, First Mate or Crew levels will receive additional sponsor benefits. Please note: Sponsorship levels include cash, goods and services. 50% of sponsorship value must be in cash.



## Salish Sea Expeditions Sponsorship Packet

### Salish Sea Expeditions Overview

**Mission:** At Salish Sea Expeditions our mission is to inspire a passion for exploring, understanding, and respecting the marine environment through hands-on scientific inquiry on Puget Sound.

**Strategy:** Using Inquiry-Based Learning as a central strategy, we don't just teach students about science – we provide an opportunity for students to *become* scientists, studying the marine environment in the same way a professional scientist might. Our floating classroom, the 61' sailing research vessel *Carlyn*, provides an ideal platform for these voyages of discovery.

**Core Program:** Sea Investigators--student groups develop original research on the waters of Puget Sound from their classrooms, and then board the research vessel for a 3-5 day expedition to gather data to answer the questions they generated in the classroom. After the expeditions, Salish educators return to the classroom to synthesize the experience and analyze their data. Students report their work in the *Journal of Student Research on Puget Sound*.

**Program Expansion:** In 2009, with the support of a grant from NOAA's Bay-Watershed Education and Training (B-WET) initiative, Salish launched Sound and Source, an on-shore, watershed-based extension to our successful boat-based Sea Investigators program. Through Sound and Source, Salish works with participating schools to develop longer-term inquiry opportunities and field-based science research projects, allowing students to connect with their local watershed as they repeat the process of designing and conducting their own field investigations closer to home.



**Organizational History:** Founded in the fall of 1994, Salish leaders spent two years in conversations with teachers and in-depth research to prepare for our first program in spring 1997. Spring 2009 programs marked our 12<sup>th</sup> year of “Science-Under-Sail programs.”

**Salish by the Numbers:** Salish Sea Expeditions supports up to **30** scientific expeditions each school year. In the spring of 2009, **423** students and teachers embarked on science research expeditions aboard *Carlyn* with **380** additional students joined in onshore research in their local watersheds. *Carlyn* sailed **1131** nautical miles on research expeditions. To date Salish has provided “science-under-sail” programs for over **5600** students and teachers.



## Salish Sea Expeditions Sponsorship Packet

### Who We Serve:

Salish is committed to serving **Public Schools** (over 75% of all programs) and underserved populations through our **Low Income Initiative** (25% of all programs serve schools with a significant percentage of students receiving free and reduced-fee lunch benefits). Students participating in Salish programs are 5<sup>th</sup> to 12<sup>th</sup> graders from schools in the Puget Sound region. Over 30% of Salish students represent diverse populations.

### What They Say:

*Teachers:* "The genuine excitement and pride that goes with discovery and self-discovery is such an important part of learning. I rank Salish as the best educational experience that I've ever been able to provide my students." – *Tom Armentrout, Bainbridge High School teacher*

*Students:* "I used to look out at the Sound and just see water. Then I went out on a Salish trip and discovered the details below the water. When I got back to school I wondered what details I was missing in all my other subjects." – *Liz, 11<sup>th</sup> grade student*

*Government Leaders:* "Ultimately, getting students involved in and energized by science that supports a healthy Sound will be fundamental to our success at recovering it." --*David Dicks, Executive Director, Puget Sound Partnership*

### Salish Sea Student Science Symposium:

Each spring Salish hosts a gathering for student scientists to present research alongside other professional scientists. Our inaugural event in 2009 drew over 100 students, teachers and guests to witness 10 research presentations.

### Cost To Schools for Program in 2009:

- \$2500/expedition day (inclusive of classroom visits)
- \$86/day/student based on full vessel of 29 students
- Low Income Initiative Schools – as low as \$500/day.

### Get Involved:

- Attend or Sponsor Events: Salish hosts three major events each year for fundraising and outreach, an autumn breakfast, a spring auction and an end of school year Salish Sea Student Science Symposium.
- Join us for a sail: Salish invites you to join us for a hands-on experience aboard the sailing research vessel Carlyn. See [www.salish.org/sails](http://www.salish.org/sails) for the next sailing.
- Additional Vessels for our Research Fleet: We are at capacity and seek a second vessel to support the demand for our programs. Tell us if you know of a boat available for sale or lease.
- Outreach Opportunities: We actively seek opportunities to showcase Salish programs through speaking engagements – host Salish to share stories of student scientists on the Sound at your next event.
- Board of Directors/Committee Membership: Salish seeks talented people to support our efforts through membership on board or one of various committees. Contact Executive Director Stephen Streufert for details.

